

**DM plc  
("DM" or the "Group")**

**Death of Director**

It is with great sadness that DM announces that John Gommès passed away on 15 February 2011. John was a non executive director of the Group since its formation in 2004.

John's wealth of experience in the direct marketing industry, his wise counsel and his friendship will be sorely missed by his fellow directors and colleagues.

***Enquiries:***

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