

DM plc (“DM” or “Group”)

AGM Statement

DM plc, the direct marketing group specialising in response oriented competitions is holding its Annual General Meeting today at 11.30 a.m. At the meeting, Adrian Williams, Chairman, will make the following statement:

“The Group's turnover and profitability for the financial year to date are in line with its internal expectations and significantly ahead of last year. This has been achieved through a combination of strong organic growth and the impact from acquisitions, particularly Dodd Marketing Limited (“Dodd Marketing”), a specialist promoter of games and competitions to UK consumers via addressed mail. The integration of Dodd Marketing is progressing well and running ahead of schedule. We expect to be able to report strong half year results and look forward to the remainder of the year with confidence.”

**** ENDS ****

Enquiries:

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