

DM plc
(“DM” or the “Group”)

Results of AGM

DM, the direct marketing group specialising in response oriented competitions held its Annual General Meeting on Friday 25 April 2008 and all resolutions were duly passed.

Adrian Williams, Chairman, said: “We have had a good start to the year with trading being in line with management expectations. With the continued progress of the Group and new developments currently being reviewed we look forward positively to the coming year.”

**** ENDS ****

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Notes to editors:

AIM listed DM plc, formed in 2004, is a direct marketing group specialising in customer recruitment and database management. The Group gathers consumer data for use in direct marketing campaigns through the provision of response-orientated competitions (i.e. gamecards distributed via newspapers, magazines and mail). The Group generates revenues principally through responses to its competitions via premium rate telephone lines and the rental of its databases to other companies. DM has joint venture agreements in place with Cornhill Direct and AXA Sun Life.