

Adrian Williams – Successful integration of Accolade Publishing Ltd – 22/03/17

I am delighted to announce that following DM's acquisition of Accolade Publishing Ltd in September 2015 it has been successfully integrated into the Group and complements the existing multi-channel business of online and offline lead generation. It also enhances the Group's position as the UK's largest providers of consumer lifestyle data through its subsidiaries Data Locator Group Ltd and PDV Ltd.

Accolade Publishing Ltd operates the largest online comping websites in the UK including www.theprizefinder.com and www.compersnews.com