

DM plc
(“DM” or the “Group”)

Notification of Interests

DM has today received notification that on 11 February 2011, Amati VCT 2 plc (formerly Invesco Perpetual AIM VCT) as managed by Amati Global Investors Ltd was interested in 6,933,019 ordinary shares of 1 pence each in DM, representing 4.21% of DM's current issued share capital.

Enquiries:

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