

**DM plc**  
**(“DM” or the “Group”)**

**AGM Statement**

DM, the direct marketing group specialising in customer recruitment and database management, held its Annual General Meeting today and all resolutions were duly passed.

At the meeting, Chairman, Adrian Williams, made the following statement:

*“Despite the obvious challenges in 2008, the Group delivered a robust trading performance and the acquisition of DLG represented a substantial step forward.*

*In April of this year we announced the acquisition of PDV Ltd, an online and offline lead generation business to further enhance the Group’s newly expanded Database Management division. At the same time as the acquisition of PDV we also raised £1 million to improve the Group’s the financial strength.*

*The integration of DLG and PDV is proceeding well and has strengthened the Group’s strategy to become a market leading fully integrated off and online lead generation, direct marketing business. We look forward to the future with confidence.”*

**\*\* ENDS \*\***

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