

DM plc
(“DM” or the “Group”)

AGM Statement

DM, the direct marketing group specialising in customer recruitment and database management, held its Annual General Meeting today and all resolutions were duly passed.

At the meeting, Chairman, Adrian Williams, made the following statement:

“In 2009, the Group delivered robust performance in difficult trading conditions. 2010 has started satisfactorily with the Group well placed to provide integrated online and offline lead generation and direct marketing services to the market particularly when trading conditions in the broader economy start to improve.”

**** ENDS ****

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