

DM plc: Ticker: DMP / Index: AIM / Sector: Leisure facilities

**DM plc (“DM” or the “Group”)
AIM Rule 26**

DM, the direct marketing group specialising in database management and home gaming, is pleased to announce that its website is now compliant under the new AIM Rules. The information required by Rule 26 of the AIM Rules for Companies (February 2007) is available at www.dmplc.com.

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