DM plc ("DM" or the "Company")

The Company announces that, on 11 December 2007, it purchased for cancellation 30,000 ordinary shares of 1 pence each at a price of 14.50 pence per share. Following the cancellation of these shares the issued share capital of the Company will be 146,401,165 ordinary shares.

Enquiries:

Adrian Williams Tel: 01989 769 292

Chairman

Phil Adams/Adrian Reed Tel: 0161 831 9133

Altium

Hugo de Salis Tel: 020 7242 4477

St Brides Media & Finance Ltd

Jerry Keen Tel: 020 7448 4492

Blue Oar Securities Plc