

**DM plc**  
**(“DM” or the “Company”)**

The Company announces that, on 31 March 2008, it purchased for cancellation 100,000 ordinary shares of 1 pence each at a price of 15.50 pence per share. Following the cancellation of these shares the issued share capital of the Company will be 145,593,276 ordinary shares.

*Enquiries:*

Adrian Williams  
Chairman

Tel: 01989 769 292

Phil Adams/Adrian Reed  
Altium

Tel: 0161 831 9133

Hugo de Salis  
St Brides Media & Finance Ltd

Tel: 020 7236 1177

Jerry Keen  
Blue Oar Securities Plc

Tel: 020 7448 4492