

**DM plc
("DM" or the "Group")**

Death of Director

It is with great sadness that DM announces that Wendy Ruck passed away suddenly on 15 April 2011. Wendy was a director of the Group since its formation in 2004.

Wendy was responsible for recruitment and training for the Group as well as directing prize fulfilment operations in Ross on Wye and her death will leave a huge void.

She was liked and well respected by all who knew and met her and she will be remembered not only for her professionalism, but also for her great warmth and kindness and her consideration for her fellow colleagues and for her advice and help, which she gave selflessly.

The Group would not be as successful as it is today without Wendy's contribution.

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