DM plc ("DM" or the "Company")

Result of General Meeting

Further to the circular sent to shareholders on 14 November 2008, regarding the proposed scrip dividend alternative (the "Scrip Dividend Alternative"), DM announces that, at the Company's General Meeting held today, the resolution required to approve the Scrip Dividend Alternative was duly passed.

The Interim Dividend will now be paid, alongside the Scrip Dividend Alternative on 23 December 2008 to shareholders on the register as at 24 October 2008. The final time for receipt of elections under the Scrip Dividend Alternative is 3.00 p.m. on 8 December 2008.

The circular containing the full terms and conditions of the Scrip Dividend Alternative is available on the Company's website www.dmplc.com.

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