

24 April 2006

DM plc
(“DM” or “Group”)

Extraordinary General Meeting Statement
Acquisition of Dodd Marketing Ltd Unanimously Approved

DM plc, the direct marketing group specialising in response oriented competitions held an Extraordinary General Meeting earlier today, and the resolutions set out in the notice of the Extraordinary General Meeting regarding the proposed acquisition of Dodd Marketing Limited (the “Acquisition”) were passed unanimously. Accordingly the Acquisition will complete on 25 April 2006.

Commenting on the Acquisition, DM Chairman, Adrian Williams said:

“The acquisition of Dodd Marketing Limited is part of our aggressive growth strategy aimed at increasing the critical mass of the business and enhancing shareholder value. The deal not only achieves our fundamental objectives of enhancing our earnings potential and providing additional operating cash flow to the business, but also brings further database management skills and associated list brokerage revenue in-house. We have a strong foundation from which to grow our business and believe that we can build this already high margin business into a broader entity that will deliver strong results in the future.”

The proxy votes submitted to the Registrars before the Extraordinary General Meeting were as follows:

Resolution 1:

Votes for:	% votes cast	Discretionary Votes:	% votes cast	Votes Against:	% votes cast
3,786,990	99.71	8,696	0.23	2,440	0.06

Resolution 2:

Votes for:	% votes cast	Discretionary Votes:	% votes cast	Votes Against:	% votes cast
3,789,030	99.76	8,696	0.23	400	0.01

**** ENDS ****

Enquiries:

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