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## DM plc ("DM" or the "Company")

## Successful Open Offer: Over 94% Take-up Additional Listing

On 8 April 2009, DM announced details of an Open Offer of 20,788,637 Open Offer Shares at 5 pence per share to raise approximately £1.04 million (before expenses). The Directors of DM are pleased to announce the results of the Open Offer.

The Directors who had irrevocably undertaken to take up their Open Offer Entitlements have taken up in aggregate 14,782,845 Open Offer Shares as they contractually committed to do (the "Committed Shares"). In total, applications have been received from Qualifying Shareholders in respect of 19,582,433 Open Offer Shares, representing approximately 94.20 per cent. of the Open Offer Shares (including the Committed Shares) capable of acceptance. The balance of 1,206,204 Open Offer Shares have been placed with Adrian Williams, DM Chairman, under the Underwriting Agreement.

The Fundraising is subject to Admission having become effective by no later that 8.00 a.m. on 28 April 2009 (or such later time and/or date, being not later than 8.00 a.m. on 28 May 2009 as the Company may decide) and the Underwriting Agreement becoming unconditional in all other respects.

Application has been made for the Open Offer Shares to be admitted to trading on AIM. Dealings in the Open Offer Shares will commence at 08.00 on 28 April 2009. The Open Offer Shares will rank *pari passu* with the Existing Ordinary Shares.

Following the admission of the Open Offer Shares the issued share capital of the Company will be 166,309,094 Ordinary Shares.

Terms used in this announcement shall, unless the context otherwise requires, bear the meanings given to them in the circular sent to Shareholders on 8 April 2009.

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