

DM plc
(“DM” or the “Company”)

Scrip Dividend, General Meeting and Posting of Circular

On 12 November 2008, DM announced the acquisition out of administration of the trade and assets of Data Locator Group Ltd and of certain associated companies (“DLG”) from the administrators of DLG.

At the same time, DM announced that the substantial interim dividend of 3.5 pence per ordinary share (the “Interim Dividend”) announced on the 16 October 2008, to be paid on 25 November 2008 to shareholders on DM’s register as at 24 October 2008, would be postponed to give shareholders the opportunity to elect to receive their Interim Dividend in new DM shares by way of a scrip dividend alternative (the “Scrip Dividend Alternative”).

The Interim Dividend will now be paid, alongside the Scrip Dividend Alternative on 23 December 2008 to shareholders on the register as at 24 October 2008. The final time for receipt of elections under the Scrip Dividend Alternative is 3.00 p.m. on 8 December 2008.

The Scrip Dividend Alternative, in accordance with Article 145 of the Articles of Association of the Company, requires the approval of Shareholders at a general meeting of the Company (the “General Meeting”). A Circular to shareholders sets out the notice convening the General Meeting, to be held at 10.00 a.m. (London time) on 4 December 2008 at the Company’s registered office at Green Heys, Walford Road, Ross on Wye, Herefordshire, HR9 5PQ.

DM is pleased to announce that the Circular containing the full terms and conditions of the Scrip Dividend Alternative and the General Meeting has been posted to DM Shareholders today and is available on the Company’s website www.dmplc.com.

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